



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.A. DEGREE EXAMINATION – HISTORY

FIRST SEMESTER – APRIL 2025

VC 1103 – HISTORY OF INDIAN MEDIA



Date: 10-05-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION – A

Answer ANY FOUR of the following

4 x 10 = 40 Marks

1. Describe the contributions of Mahakavi Subramaniya Bharathiar as a journalist .
2. Brief the advent of Prasrabarathi.
3. Write short note on Malabar texts
4. Describe the need of Radio Autonomy
5. Brief the role of Television in education
6. Brief the role of media on eradicating sati system
7. Describe the contributions of missionaries in Indian media.
8. Brief the impact of colonialism on media.

SECTION – B

Answer ANY THREE of the following

3 x 20 = 60 Marks

9. Trace the history of Television in Tamila Nadu
10. Explain the role of social media on youth in India.
11. Loyola community radio and its programs are shaping the young minds -Criticism
12. Contrast that the Indian films are Eurocentric.
13. Write an essay on the advent of DTH system and its impact
14. Explain the contributions of James Augustus Hickey to Indian media

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